

SINCE
1980

MASSIMO[®]

POWER FOR LIFE



High Performance
2W Batteries



**WE POWER
YOUR RIDE**



MASSIMO[®]

SOLAR | INVERTERS | BATTERIES



MASSIMO: Bridging a 46-Year Legacy with the Energy of Tomorrow

For over four decades, MASSIMO has been more than just a brand; it has been a promise of reliability in millions of Indian households and industries. As we celebrate 46 remarkable years of trust in energy storage, we are not just looking back at our heritage—we are accelerating towards a smarter, greener future.

At MASSIMO, our 46-year journey has been defined by one core philosophy: Power For Life. We have spent decades mastering the art of energy storage, and now, we are evolving to meet the demands of a decarbonized world. Our transition into Solar and Lithium isn't just a business expansion; it is our commitment to building a sustainable bridge between traditional reliability and futuristic technology.

2026: The Era of 2W Dominance

The year 2025 marked a historic milestone for MASSIMO with the launch of our Comprehensive Solar Solutions. By introducing high-efficiency Solar Inverters and complete PV systems, we empowered our customers to become producers of their own clean energy.

Now, in 2026, we are taking a decisive leap to become the **clear No. 3 player** in the 2W battery category. We are aggressively scaling our operations, having increased our production capacity to **5 lakh 2W batteries per month** to ensure seamless supply. Our roadmap to market leadership is fueled by a comprehensive ecosystem of support for our partners: we are rolling out a dedicated **Retailer WRS (Warranty & Replacement Service) scheme**, intensifying our **on-ground BTL branding support**, and conducting nationwide **mechanic meets** to strengthen our roots at the ground level. We are not just selling batteries; we are building a winning partnership network that prioritizes service, availability, and growth.

The Road Ahead

From the robust tubular batteries that built our name to the high-performance 2W power solutions of 2026, MASSIMO continues to be the heartbeat of Indian energy. We invite our partners and customers to join us in this exciting new chapter as we power a brighter, cleaner, and more efficient India.



A stylized handwritten signature of Vikas Goyal in black ink.

Vikas Goyal

Managing Partner



A stylized handwritten signature of Vinay Pratap Singh in black ink.

Vinay Pratap Singh

Business Head - India





46

**Years of
Powering Lives**

26

**Years of
Manufacturing**

03

Factories

18

**Branch
Offices**

27

States

07

UTs

23

**Countries
For Exports**

50

**Lacs Installed
Capacity**

25

**Million
Happy Customers**

1.2K

**Happy
Employees**

15K

**Dealers
Pan India**

Powerful Journey

Deepak Mittal Ji started battery business in Vijayawada.



1980

Establishment of lead refining, alloying & oxide manufacturing.



2000



Manufacturing unit set-up for lead acid battery with vision to scale on international standards.

Brand Massimo - launched



2013



Expansion begins; Pan India, SAARC, Middle-East, Africa.

2017



Legend actor Dharmendra as first brand ambassador of Massimo.

Ace cricketer - Rohit Sharma as brand ambassador of Massimo.



2019



Fully automatic new plant spread over 1 Lakh sq.ft. facility with EMT technology.

2022



Pan India expansion strengthens, on-site service network, dedicated sales & service professionals; launching inverters.

Launched Comprehensive Solar Solutions; OnGrid, OffGrid, Inverters and TopCon Bifacial Solar Panel.



2025

Why to **Join** 2W BATTERY BUSINESS?

- Lowest Replacement Claim ratio **<5% in 2W segment** in the industry with strong service support.
- Best in Industry - 100% replacement claim settlement track record.
- Advanced VRLA technology – maintenance-free, long life & reliable.
- 25+25 months warranty advantage.
- Strong brand push with **Rohit Sharma** as Brand Ambassador.
- Marketing support with giveaways, branding and mechanic activities.

We build a serious, long-term market with committed partners.



TWO WHEELER BATTERY



Technical Specifications

Model Number	Ah Capacity	Warranty	Filled Weight (Kg.)	Gross Weight (Kg.)	Dimensions (LxWxH)mm		
2.5 LC	2.5	25+25*	1.05	1.10	80	70	105
TZ4	4	25+25*	1.43	1.48	113	70	85
TZ5	4	25+25*	1.91	1.96	113	70	105
TZ9	8	25+25*	3.35	3.45	150	87	108
5LB	5	25+25*	1.98	2.03	120	60	130
7LB	7	25+25*	2.45	2.60	150	60	130
TZ7	6	25+25*	2.3	2.35	113	70	130
9LB	9	25+25*	3.10	3.20	139	76	139

Warranty* : conditions applied

Model / Specifications - can be changed wrt R&D department and new product development

Tolerance : Weight +/- 5% Dimensions : +/- 3 mm

Key Features :

- Complete Sealed Maintenance Free : Pure Calcium alloy. No top up required.
- Exclusive grid design, paste technology and alloy formulation enhances durability and reduces corrosion.
- High Cranking Power - quick start and high reliability ensures trouble free service.
- Sulphate stop technology protects in idle conditions and enhancing the life and performance.
- Strong PP container with additional reinforcement protects against shocks and bumps.
- Rough & Tough : Specially designed narrow rib grid with thick AGM separators, used to provide longer cycle life on Indian terrain.

Earn More Rewards with Massimo! Starting From 1st April 2026

Warranty Registration Scheme on 2W Battery!



Get Rewards on every
2W sales registration in **POWER SERV** app



Models	Point	Value
2.5Ah, TZ4, TZ4A &	10	1 Points = 1Rs
5Ah, TZ5, 7Ah, TZ7	15	
9Ah, TZ9	20	



Collect 500 points
and redeem easily



Terms & Conditions:

1. Sales must be registered within 60 days from the date of sale.
 2. Points will be credited only if the gap between the primary date and sale date is within 5 months.
 3. Uploading a filled warranty card image (with date of sale and dealer stamp) on the PowerServ application is mandatory.
 4. Any disputes will be subject to Hyderabad jurisdiction only.
- Redeem points via **Amazon Gift Card** directly inside the **POWER SERV** app.

Start earning today and redeem exciting rewards!

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Download App From PlayStore



Company Toll Free Number

18001205676

Call Between 10:00 AM to 6:30 PM
for complaint registration



We're Live on



7680083831

Product Query / Complaint
Registration Through WhatsApp



Zunax Energy Products LLP

📍 Corporate Office : 6-3-1090/A/3/5, 4th Floor KRB Tower, Somajiguda, Hyderabad-500082.

Manufacturing Facility :

📍 Unit 1 : Sy. No. 806, Burgula Village, Farooqnagar Mandal, Mahbubnagar, Telangana-509202 (INDIA)

📍 Unit 2 : Plot no. 24 & 25, IDA Kothur, Rangareddy, Telangana-509228 (INDIA)

Toll Free Number:

1800 120 5676

Certificates and Approvals

